



**Sav-A-Life Shelby fundraiser benefiting the Women First Pregnancy Center**

**Date: Thursday April 20, 2023**

**Time: 6:30pm-9:00pm**



**Location: 101 Chelsea Park Drive, Chelsea, AL 35043**

**Fundraising Goal \$30,000**

CALLING all team captains and participants!! Start fundraising to help support babies and their families today. Go online to register: [shelbywalk.org](http://shelbywalk.org) We will give each pre-registered pre-paid participant a t-shirt and swag bag(while supplies last). Prizes, if available, will be given at the end of the event for those who have registered and paid. A registration donation of \$45 is required to participate.

**For more info Contact:** Kelley Frederick

**Email:** [info@savalifeshelby.org](mailto:info@savalifeshelby.org)

**Phone:** (205) 776-1247

**Team Meeting Location:** Each Meeting TBD. Our location is Sav-A-Life Shelby, 3156 Pelham Parkway Suite 1 Pelham, AL 35124. Meet in the back of the WFPC at the Education Room for Earn While You Learn.

**Team**

**Meetings:** **Mon., March 6, 6:00pm Kick-Off Event, East 59 Cafe, 701 Doug Baker Blvd Suite 103, Birmingham, AL 35242**

**Must RSVP by 2/27 to [kelley@savalifeshelby.org](mailto:kelley@savalifeshelby.org) Everyone invited.**

Monday, April 3 (Location:TBD-Team Leaders, organizers and any volunteers.)

Monday, April 17 FINAL Meeting, Prayer Time, 6:00pm, (Location: Double Oak Community Church Chelsea, parking area)

**Prayer Team Leader:** Responsible for praying for the Event and any specific needs. Attend key meetings.

**Promotions Team Leader:** Will get as much publicity to various media as possible. Revocation Radio 97.7gm will be providing 2 ads per day 1 month leading up to the event.

**Church Team Leader:** Responsible for getting churches involved.

**Board Team Leader:** Responsible for getting the board activated and engaged.

**Monies Team Leader:** Responsible for counting and reporting cash or checks collected at event. Will need 2 people.

**Registration Team Leader:** Responsible for getting everyone signed-up or checked-in on the night of the event. Includes two-tickets given for any prize giveaway at the end along with their t-shirt and swag bag(while supplies last).

**Registration-Crowd Control** works with the Registration Team to keep registration lines moving and organized.

**Swag Bags Team Leader:** Gathers and assembles swag. Has ready for pre-registered participants at registration. Supplies will be limited.

**Site Logistics Team Leader:** Responsible for making sure the event location is set up correctly for sound, walk, signs, food, vendors, etc. etc as well as clean-up.

**Stations Team Leader:** We will have stations along the Walk route. 2 Glow Stuff Walk Stations, 1 Face Painting Station, 1 Selfie Photo Tent Station. Setup Selfie Tent. Provide walkers motivation along the walk course and handout glow items/water.

**Vendor / Food Trucks Team Leader:** Moe & Moore’s BBQ, Southern Waffles & Coffee, water bottles and more. Food for purchase will be available pre-event. Setup tables, chairs, table clothes, balloons and garbage cans.

**Prize Team Leader:** Prize(s) will be awarded by drawing tickets. Ticket holder that matches, who has prepaid and pre-registered. Prizes to be given at the end of event-in the event that someone has donated 1 or more prizes to SLS. We will draw for winners until all prizes if any are given away. This person will work at getting 1 or more prizes for the event.

**Sponsorship/Corporate Business Leader:** \$300 and up, Promotional item with name printed and website. You will need an event specific donation sheet completed for each. Give them the original. Capture a photo image for us. They can also go to [shelbywalk.org](http://shelbywalk.org) and register under sponsorship. **Deadline** to make it on the promotional item is: **Monday, March 27, 2023**